HOW BUSINESS ARCHITECTURE CAN HELP ACHIEVE SUSTAINABLE DEVELOPMENT GOALS



THE PRINCIPLE...

Business architecture helps organizations contribute by **making the SDGs visible and tie actions to them.**

WHY IT'S IMPORTANT...

To create a better world for us all along with tangible organizational benefits such as customer and employee attractiveness and retention, good public reputation and trust, cost reductions, supply chain reliability, etc.

HOW TO DO IT...

- **1.** Capture the relevant SDGs in your business architecture knowledgebase.
- 2. Identify or create internal objectives for your organization's contribution and tie them to the SDGs.
- **3.** Tie each objective (and metric) to the value streams and capabilities which enable them.
- 4. Identify gaps to achieve your SDG-related objectives and frame them by the value stream stages and capabilities being enhanced.
- **5.** Plan initiatives to address these gaps and frame them with value streams and capabilities.
- 6. Measure progress and repeat.
- 7. Optional Use policy mapping to enforce adherence to SDGs.

CLARIFYING AND DRIVING ORGANIZATIONAL CONTRIBUTION



FACILITATING
CROSS-ORGANIZATIONAL
COLLABORATION

THE PRINCIPLE...

Business architecture helps to match SDGs and needs to the global collective of people and solutions that serve to meet those aspirations.

THE PRINCIPLE...

Business architecture helps to focus on end-to-end SDG outcomes and value.

WHY IT'S IMPORTANT...

To enable organizations to work together globally to accelerate and scale our ability to meet the SDGs and as a secondary benefit, to create new product and market opportunities.

HOW TO DO IT...

- 1. Leverage the Business
 Architecture Guild® Government
 Reference Model; identify the
 capabilities relevant to an SDG.
- 2. Catalog the people and solutions globally that can provide these capabilities.
- 3. Governments, NGOs and initiatives may then use the capability catalog (along with value streams) to match their SDG needs with the available resources and solutions. Serves to orchestrate other collaborations.

HOW TO DO IT...

- 1. Leverage the Business
 Architecture Guild® Government
 Reference Model; architect the
 relevant value streams and
 capabilities for an SDG.
- 2. Use the value streams and capabilities to ensure stakeholder focus, optimize end-to-end results and jump start new adopters.



*Learn more about Sustainable Development Goals: www.un.org/sustainabledevelopment/sustainable-development-goals

