

# A GLOBAL SNAPSHOT OF BUSINESS ARCHITECTURE: TODAY AND TRENDING (AS OF 2019)

## WHERE WE ARE TODAY

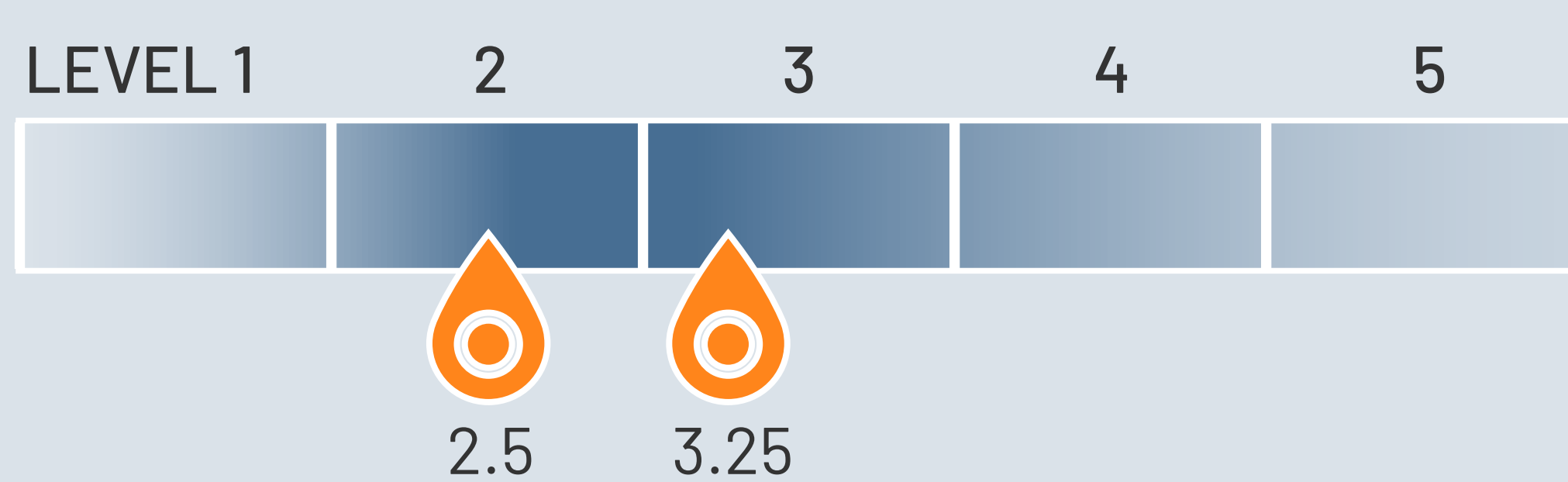


### MAJOR INDUSTRY ACHIEVEMENTS\*

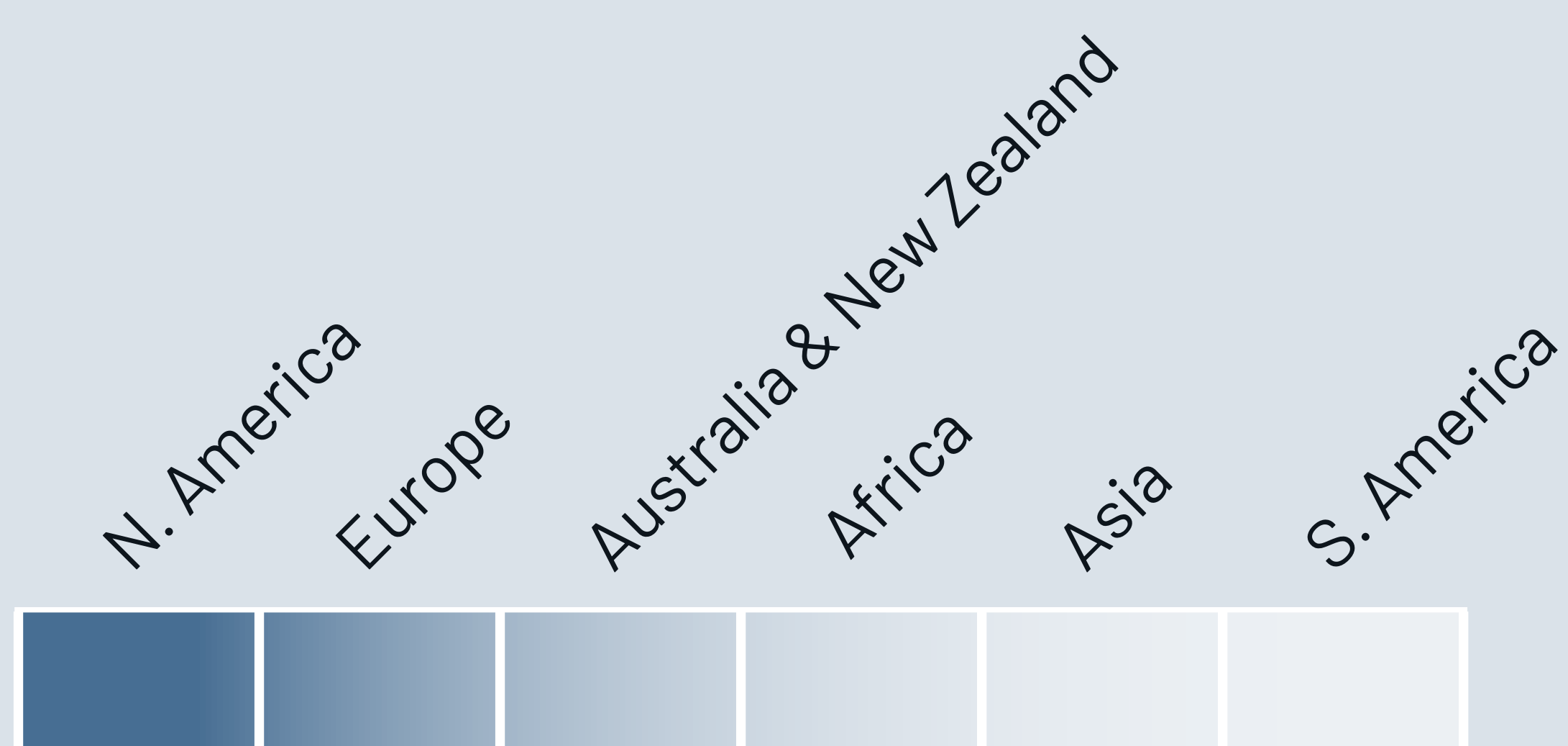
- ✓ Body of Knowledge (BIZBOK® Guide)
- ✓ Certification
- ✓ Training Accreditation
- ✓ Reference Models
- ✓ Metamodel Standardization
- ✓ Tool Vendor Program
- ✓ Interdisciplinary Alignment
- ✓ Events and Community



### GLOBAL MATURITY LEVEL (global organizations investing in business architecture)

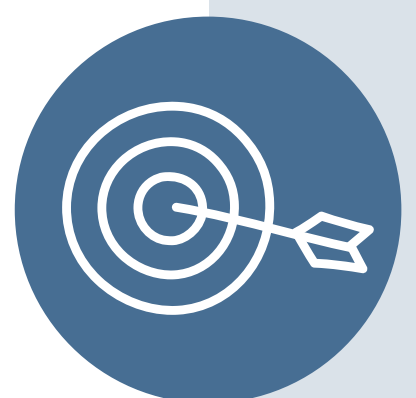


### RELATIVE DISTRIBUTION OF PRACTITIONERS\*\*



### MOST COMMON BUSINESS ARCHITECTURE USES

- ✓ Assessing and shaping initiatives (agile & waterfall)
- ✓ Assessing impact and framing ideas and challenges
- ✓ Informing investment decision making
- ✓ Heatmapping concepts (e.g., redundancies, costs, risks, etc.)
- ✓ Translating strategies and business changes



### TOP CHALLENGES FOR ORGANIZATIONS

- ✓ Business architecture socialization and understanding
- ✓ Integration with SAFe and other agile methods
- ✓ How to apply business architecture
- ✓ Integration with other teams
- ✓ Getting started
- ✓ Engaging Ways of Working

## WHERE WE ARE GOING



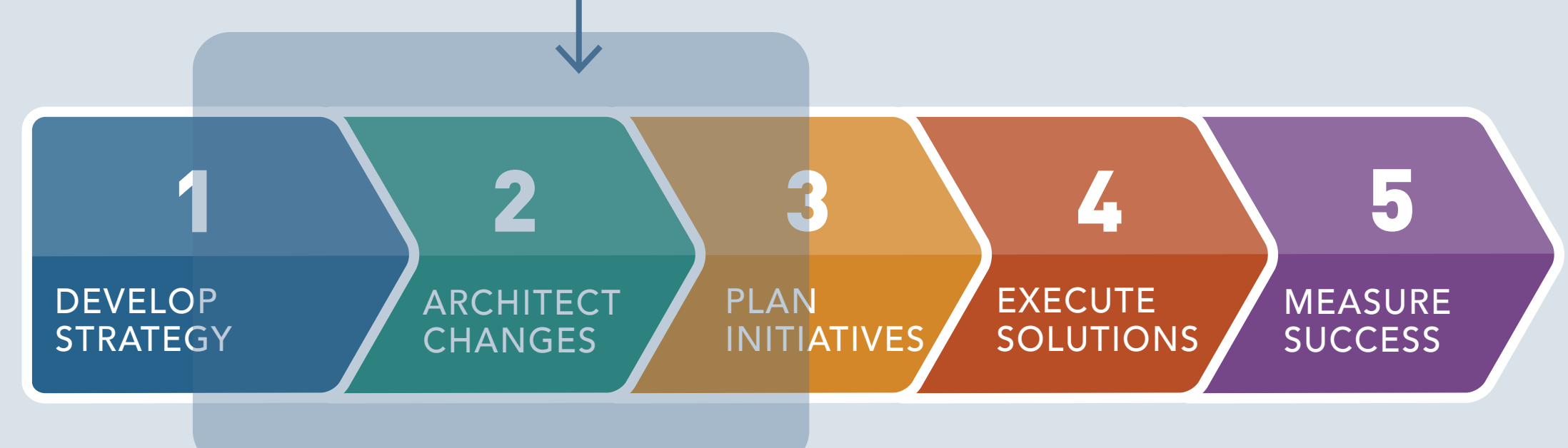
### INDUSTRY CHALLENGES TO TACKLE

- ✓ Executive, academic and HR engagement
- ✓ Success story sharing
- ✓ Formalization of the role and profession
- ✓ Continued alignment with other disciplines and frameworks



### EXCITING TRENDS IN ORGANIZATIONS

- ✓ More teams reporting within the business
- ✓ More teams positioning upfront as strategy execution



- ✓ Cross-organization (e.g., joint venture) and ecosystem architecting
- ✓ Cross-government architecting
- ✓ Architecting for Good (A4G)



### BUSINESS ARCHITECTS ROLE EVOLUTION (a.k.a. FLAVORS)

- ✓ Pure business architect role with integrations
- ✓ Design and business architecture blend
- ✓ Democratization of portions of business architect role
- ✓ Automation of portions of business architect role

#### NOTES:

\* Formalized through the Business Architecture Guild.® Remaining content approximated through accumulated first-hand knowledge.

\*\* Distribution is not even within geographies; data generally approximated based on Business Architecture Guild® membership.



transformation

