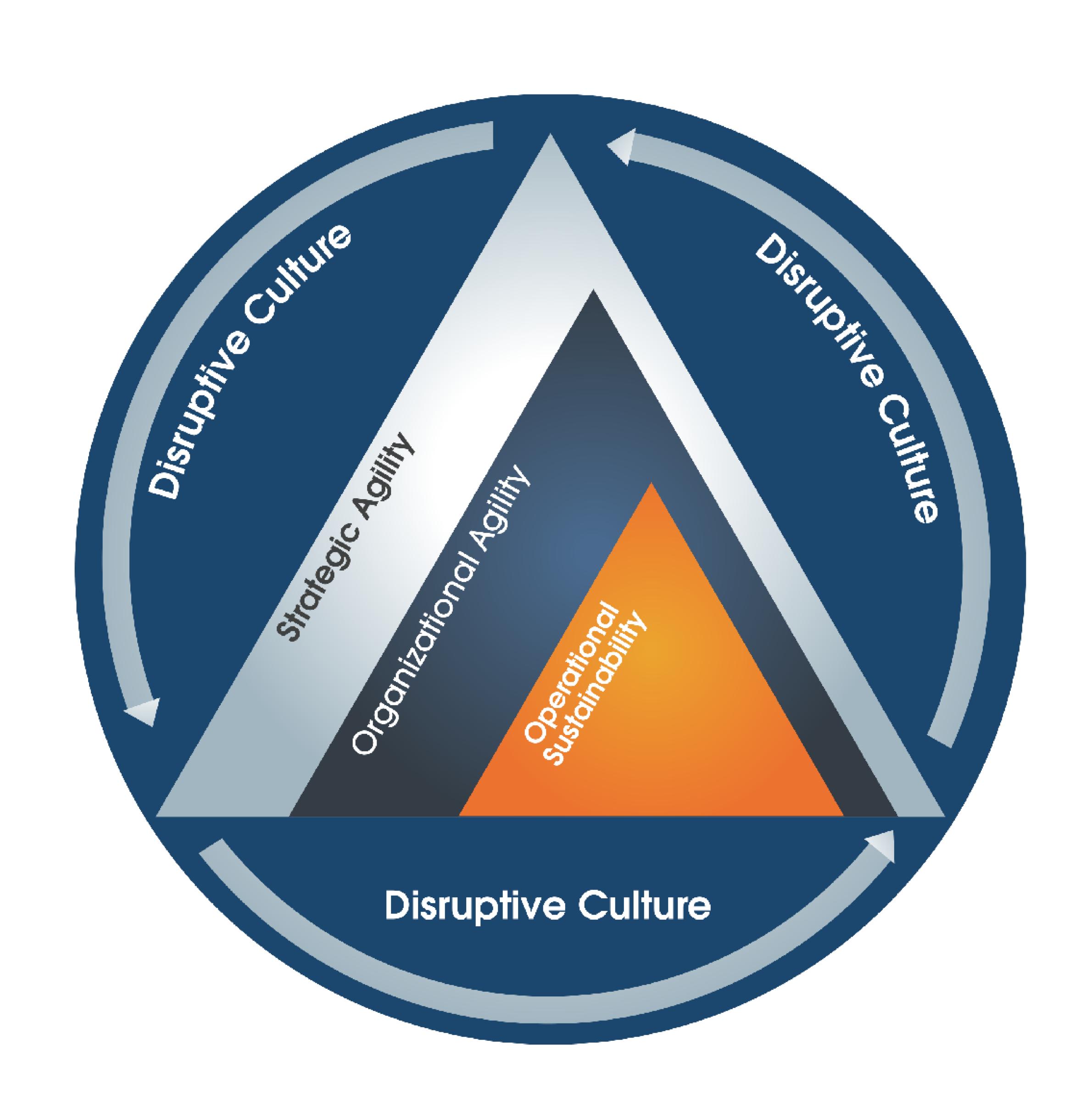
## BUSINESS ARCHITECTURE IS A KEYSTONE FOR DIGITAL READINESS

### The Four Dimensions of Digital Readiness

Digital readiness is focused on the organization, not the technology.



#### **Operational Sustainability**

A sound base of organizational discipline from which to operate.

#### Organizational Agility

An organization's ability to react to change.

#### Strategic Agility

An organization's ability to anticipate change.

#### Disruptive Culture

The receptivity of an organization and its people to implementing change.

#### Five Ways Business Architecture Accelerates Digital Readiness

Business architecture is a logical starting point for increasing digital readiness. It not only contributes directly, but also provides the foundation, cohesiveness and acceleration to other teams, making it a keystone for digital readiness.

RESPONSIVENESS

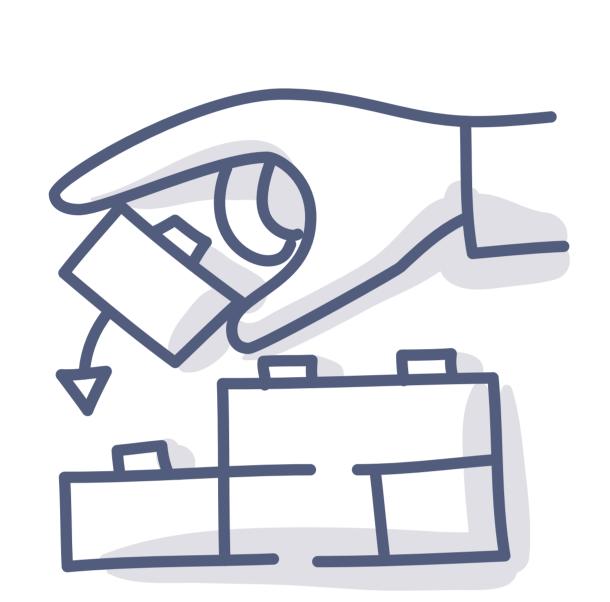
Business architecture

Organizational Agility

creates agility.

#### FRAMEWORK

Provides a mental image and framework for grasping the complexity of change.



- Strategic Agility
- Organizational Agility

Use the business architecture knowledgebase as a fact-based enterprise-wide impact analysis tool

enterprise-wide impact analysis tool for proactive what-if analysis to help select viable strategic options and to identify the impacts of transformation.

## STRATEGY & INNOVATION

Gives structure to and scales strategy formulation and innovation.



- Strategic Agility
- Disruptive Culture

capabilities to

business model

conversations that

opportunities. Find

an innovation idea

capabilities and

new ways to leverage

across business units,

innovation

uncover new

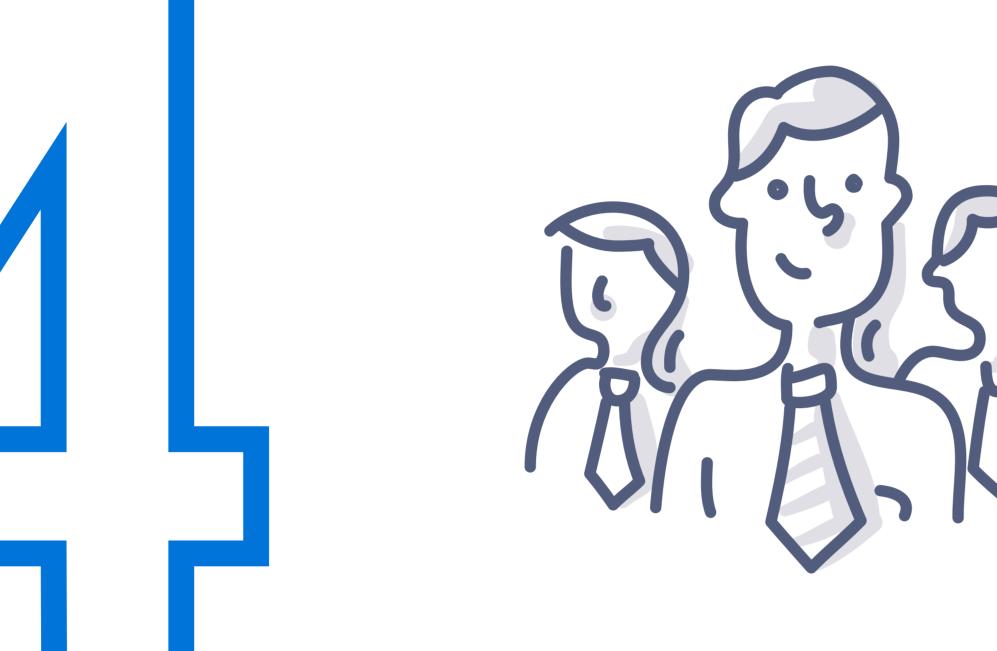
organize strategy and

# Leverage business models, value information concepts as a shared enterprise streams and vocabulary for efficient

as a shared enterprise vocabulary for efficient communication. Use business architecture as a lens to identify simplification opportunities and as a means to design smarter with reusable capabilities, value streams and technology assets. Leverage business

#### TEAMWORK

Facilitates cross-team communication, coordination and collaboration.



- Organizational Agility
- Organizational Aginty
   Operational Sustainability

# Use value streams and capabilities to

intersections,
dependencies and
collaboration across
teams. Drive alignment
with strategic priorities
using value streams
and capabilities. Use
value streams,
capabilities and target
architectures to help
teams understand how
they contribute to

#### MINDSET

Shifts an organization's mindset.



- Operational Sustainability
- Organizational Agility
- Strategic Agility
- Disruptive Culture

Use value streams, capabilities and other aspects of business architecture to orient people around value delivery and customer focus, and help create a mission-driven organization by reframing within the bigger picture and what is best for the enterprise, not just an individual business unit or silo.