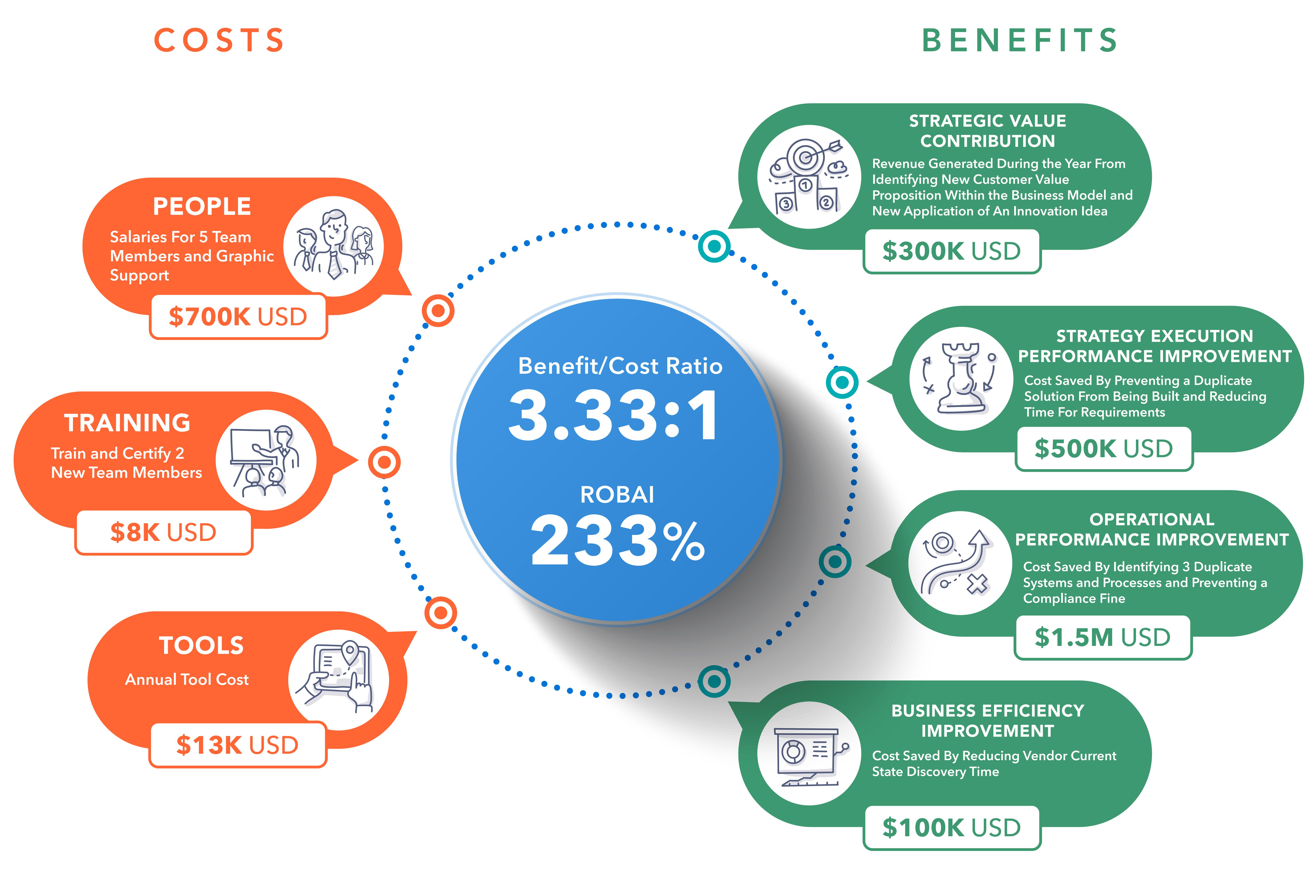
CALCULATING RETURN ON BUSINESS ARCHITECTURE INVESTMENT (ROBAI)

This hypothetical example represents a **dedicated business architecture team** consisting of **five FTEs** (full time equivalents). The **practice** is in its **third year**. The team focuses on providing **strategic** and **operational value**. The estimates shown reflect a large corporate environment, but the idea is to demonstrate an approach that can be applied to any size organization. The monetary estimates are stated in U.S. Dollars (USD).



Benefit/Cost Ratio: 3.33:1

Business Architecture Benefits
Business Architecture Costs

Return on Business Architecture Investment (ROBAI) Percentage: 233%



(Business Architecture Benefits – Business Architecture Costs) x 100% Business Architecture Costs