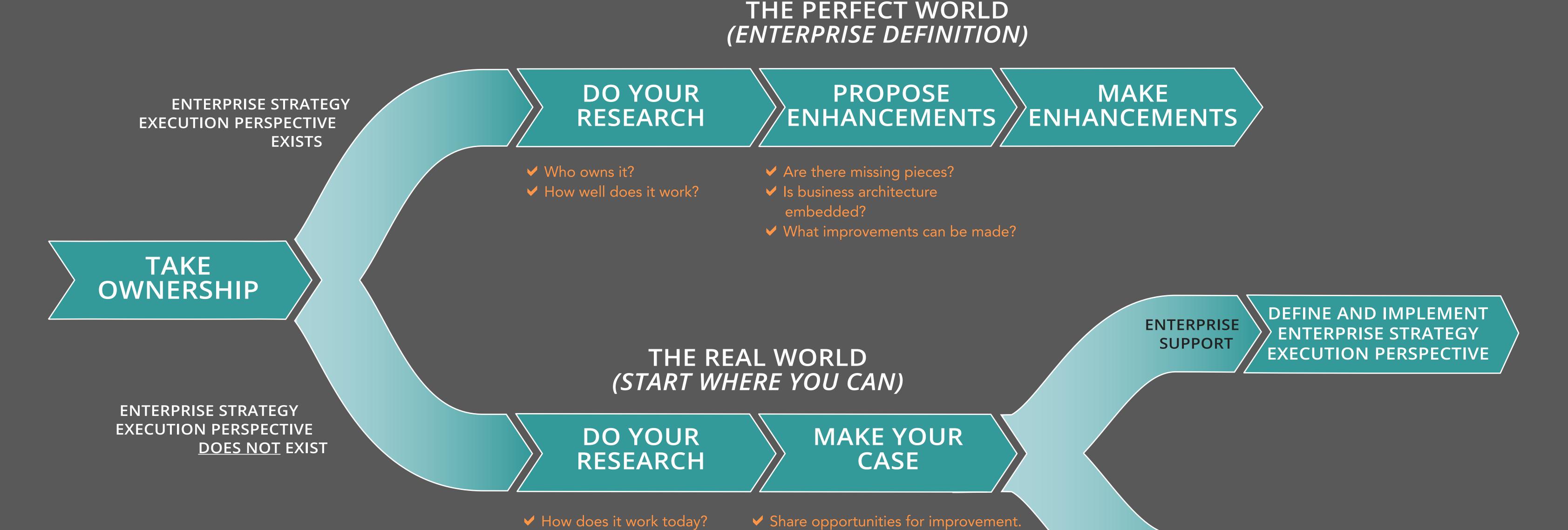
CREATING COHESIVE STRATEGY EXECUTION ENABLED THROUGH BUSINESS ARCHITECTURE



✓ Share what's possible.

✓ Propose an approach.

✓ What are gaps and pain

✓ What benefits could it

✓ Who could be advocates?

✓ Is anyone else doing it?

points?

provide?



aspects.✓ Demonstrate it once from end-to-end

when the opportunity presents itself.

✓ Form partnerships and pilot new

✓ Introduce ideas when you can.

TAKE INTERIM

STEPS

NO ENTERPRISE

SUPPORT YET