LEVERAGING BUSINESS ARCHITECTURE FOR INNOVATION

STAGE 01
IDEA GENERATION & MOBILIZATION

- ✔ Generate New Innovation Ideas
- ✔ Facilitate Sharing of Innovation Ideas with Enterprise Framework
- ✔ Identify Focus Areas Where Innovation is Needed

STAGE 02
ADVOCACY & SCREENING

- ✔ Assess Initial Viability and Impact of Innovation Ideas
- ✔ Identify Additional Application of Innovation Ideas

STAGE 03
EXPERIMENTATION

- ✔ Inform Priorities, Timing, and Scenarios for Experimentation

STAGE 04
COMMERCIALIZATION

- ✔ Assess Final Impacts of Innovation Idea To Business and Technology Environment
- ✔ Inform Cost Benefit Analysis for Innovation Idea

STAGE 05
DIFFUSION & IMPLEMENTATION

- ✔ Architect the Business and Technology Changes Needed to Create and Maintain the Innovation Idea
- ✔ Define and Scope Initiatives Required to Implement Innovation Idea
- ✔ Ensure Implementation of Innovation Idea Achieves Defined Objectives

s2e transformation