

# HOW TO BECOME A GREAT BUSINESS ARCHITECT



## TOP 5 THINGS TO LEARN

1

### Build Knowledge.

Build foundational business architecture knowledge and start with BIZBOK® Guide-aligned training.<sup>1</sup>

2

### Master Business Models.

Learn how to structure and evolve business models and formulate strategies to win.

3

### Grasp Problem Solving.

Learn how to think and design (e.g. systems thinking and problem solving methodologies, learn design from other disciplines).

4

### Become a Storyteller.

Get good at storytelling and visualizing complex concepts and data (e.g. visualization, visual facilitation).

5

### Cultivate Other Passions.

Pursue a complementary discipline (e.g. experience design, organizational effectiveness).

<sup>1</sup> See Guild Accredited Training Partner™ program.



## TOP 5 THINGS TO DO

1

### Create Foundations.

Create a business architecture foundation for the entire scope of a large organization and extend it over time.<sup>2</sup>

2

### Seek Digital Transformation.

Architect a digital transformation for large, established organization.

3

### Make Better Decisions.

Facilitate the usage of business architecture for portfolio management and investment decision-making.

4

### Build or Scale.

Architect a new start-up organization or help one to scale up.

5

### Walk in Someone Else's Shoes.

Get hands-on with technology, work in Business Process Management, or other useful pursuits.

<sup>2</sup> A BIZBOK® Guide aligned business architecture foundation includes capabilities based on defined business objects cross-mapped to a set of value streams. Extended business architecture includes mapping the foundation to business units, strategies, initiatives, products, etc.

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