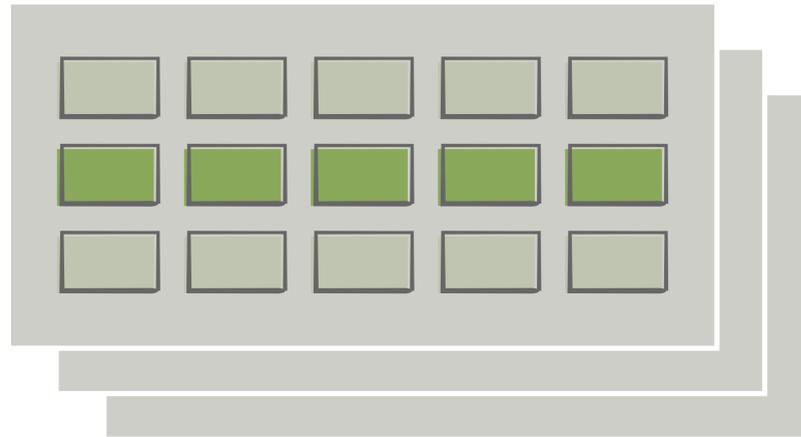


LEVERAGING BUSINESS ARCHITECTURE INDUSTRY REFERENCE MODELS

CAPABILITY MAPS

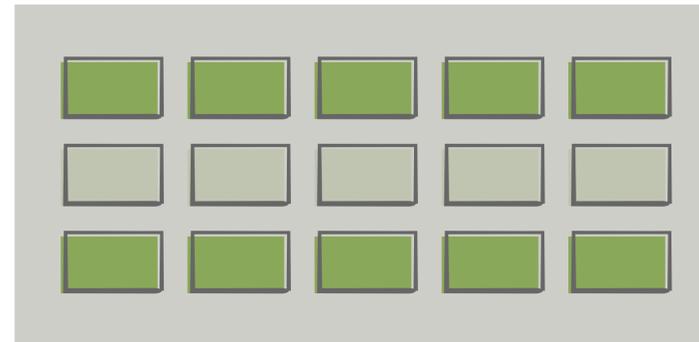
Leverage one or more industry specific capability map (Focus on Tier 2)

INDUSTRY-SPECIFIC REFERENCE MODELS*

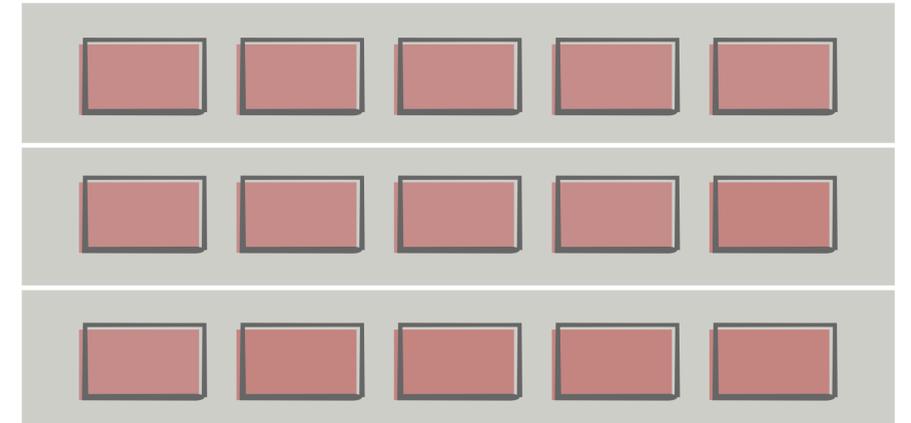


LEVERAGE COMMON CAPABILITY MAP (Focus on Tiers 1 & 3)

COMMON REFERENCE MODEL



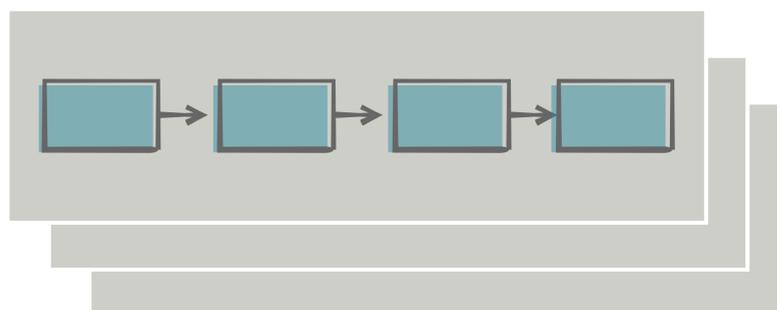
YOUR ORGANIZATION'S CAPABILITY MAP



VALUE STREAMS

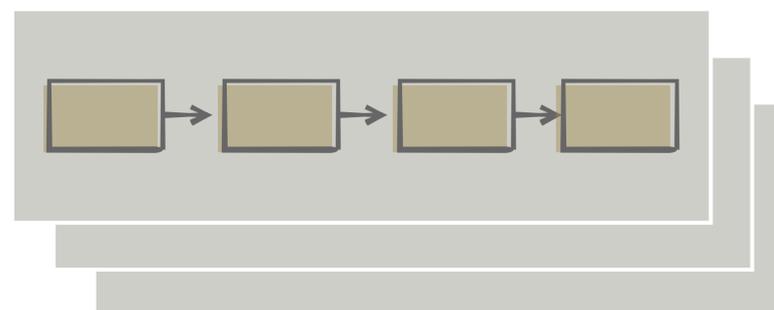
Leverage value streams from one or more industries (Focus on external)

INDUSTRY-SPECIFIC REFERENCE MODELS*

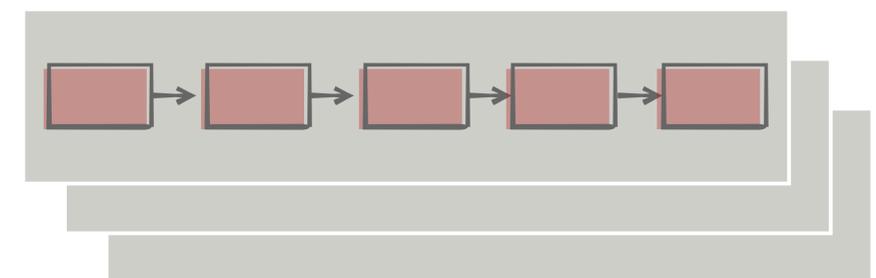


LEVERAGE COMMON VALUE STREAMS (Focus on internal)

COMMON REFERENCE MODEL



YOUR ORGANIZATION'S VALUE STREAMS (External & internal)



* Currently available in BIZBOK® Guide, Version 6.5 for financial services, manufacturing, healthcare, insurance, and member-based associations.